

rshew@lincolnil.gov

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**From:** Alderman Ron Keller <rkeller@lincolnil.gov>  
**Sent:** Wednesday, September 19, 2018 2:47 PM  
**To:** rshew@lincolnil.gov  
**Subject:** [Fwd: strategic plan thoughts]

----- Original Message -----

**Subject:** strategic plan thoughts  
**From:** "Alderman Ron Keller" <rkeller@lincolnil.gov>  
**Date:** Fri, September 14, 2018 11:26 am  
**To:** "Dayne Dalpoas" <ddalpoas@lincolnil.gov>

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Hi Dayne,

Thanks for shooting that my way. You can certainly do what you feel led to do, but here are a few recommendations I would have:

1. I would rename it something other than "clarification." I get you are re-emphasizing the need for a strategic plan, especially in light of the fact that the previous one was never formally adopted. However, that word clarify has a connotation of being apologetic, as if you stated something wrong that you need to reword or rethink. It will be an uphill battle for the council to accept that this something we should do the way it is, and I don't want several of the opposing voices to get the impression that they have strong armed you and talked you away a bit from your proposal. Hope that makes sense.
2. I don't mind that you distribute something in advance of the COW on the 25th, but I would recommend waiting until after the voting meeting next week. Then afterwards ask Peggy to distribute it or have it part of the COW agenda packet for the 25th. That way a fuller discussion can be had with our guest.
3. If you haven't done so already, be sure you let the gentleman know before he comes that he might expect some backlash. That way he can be more adequately prepared to answer any such questions posed this past week. The better he is able to address the qualms, the more accepting the council might be in moving forward.

I appreciate you taking this initiative on. I hope it goes well. If not, it will be 10 years or after this current council has departed the scene before another strategic plan attempt can be made. Fingers crossed.

Ron J. Keller  
Lincoln City Council Alderman, Ward 3  
217-732-5476



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**From:** Alderman Ron Keller <rkeller@lincolnil.gov>  
**Sent:** Wednesday, September 19, 2018 2:41 PM  
**To:** rshew@lincolnil.gov  
**Subject:** [Fwd: Re: strategic plan thoughts]

----- Original Message -----

**Subject:** Re: strategic plan thoughts  
**From:** "Dayne Dalpoas" <ddalpoas@lincolnil.gov>  
**Date:** Fri, September 14, 2018 9:39 pm  
**To:** "Alderman Ron Keller" <rkeller@lincolnil.gov>

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Thanks for the insights!

I'm definitely going to make some edits and not distribute until after Monday's meeting.

I outlined the conversation to Zach in my email earlier this week. But I think we definitely prep him some more during our call. He still has not responded to that email so waiting for a date on that call.

Have a good night!

On Fri, September 14, 2018 11:26 am, Alderman Ron Keller wrote:

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**Sent:** Wednesday, September 19, 2018 2:39 PM  
**To:** rshew@lincolnil.gov  
**Subject:** [Fwd: Re: strategic plan thoughts]

----- Original Message -----  
Subject: Re: strategic plan thoughts  
From: "Alderman Ron Keller" <rkeller@lincolnil.gov>  
Date: Sun, September 16, 2018 9:07 pm  
To: "Dayne Dalpoas" <ddalpoas@lincolnil.gov>  
-----

I suppose you read Wanda's letter to the editor in the Courier? She wrote that the strategic plan idea is a waste of city time and money. Shocking she would feel that way. Sigh.

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**From:** Alderman Ron Keller <rkeller@lincolnil.gov>  
**Sent:** Wednesday, September 19, 2018 2:35 PM  
**To:** rshew@lincolnil.gov  
**Subject:** [Fwd: Re: strategic plan thoughts]

----- Original Message -----

**Subject:** Re: strategic plan thoughts  
**From:** "Dayne Dalpoas" <ddalpoas@lincolnil.gov>  
**Date:** Mon, September 17, 2018 7:15 am  
**To:** "Alderman Ron Keller" <rkeller@lincolnil.gov>

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I did read that. The first couple of paragraphs seem to support the idea which is promising. I hope we can bring some more light and context to this idea on Tuesday. Zach has still not responded so I'm going to give him a call today.

And the cost argument is really confusing me. This is a low cost effort and requires zero fund allocation from the city. I believe that is an important piece to clarify as well.

But I feel you....double sigh.

I have a few thoughts that are in the weeds but may help:

- If we go with a steering committee then each Ward has 3-4 members on the committee
- There would be 4 open houses for community involvement. 1 in each Ward hosted by the Alderman for that Ward
- Stream meetings live on Facebook

Just some thoughts!

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**From:** Alderman Ron Keller <rkeller@lincolnil.gov>  
**Sent:** Wednesday, September 19, 2018 2:38 PM  
**To:** rshew@lincolnil.gov  
**Subject:** [Fwd: Re: strategic plan thoughts]

----- Original Message -----  
Subject: Re: strategic plan thoughts  
From: "Alderman Ron Keller" <rkeller@lincolnil.gov>  
Date: Mon, September 17, 2018 1:04 pm  
To: "Dayne Dalpoas" <ddalpoas@lincolnil.gov>  
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These thoughts may have some merit. We will see how it all pans out.

Thanks again for your leadership on this!

Ron J. Keller  
Lincoln City Council Alderman, Ward 3  
217-732-5476

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